

GXT 2024

GUEST EXPERIENCE TECH
SUMMIT & EXPO

» abu dhabi 10. — 12./DEC./2024

Social Media Toolkit



CONNECT. INNOVATE. TRANSFORM.



About

- The Guest Xperience Tech Summit and Expo 2024 will unite businesses in travel, hospitality, events and entertainment. We will gather the world's brightest minds, the boldest innovators, and the most influential executives to drive the future of our industry. This is not just another congress — it is a platform where global experts will present groundbreaking ideas and solutions that will reshape the world of travel, tourism, hospitality, events, and entertainment.
- At GXT, our mission is simple yet powerful: to drive the ultimate guest experience by providing the most comprehensive and cutting-edge guest tech content available.
- #GXT2024 will take place in Abu Dhabi, UAE, on 10-12 Dec 2024 with the thematic focus on The Future of Guest Xperience!



How to get involved on Social Media

- To enhance your experience and ability to connect with colleagues, we encourage you to **share information about the summit and your participation on social media** – before, during and after #GXT2024.
- Using the official **#GXT2024** hashtag will **increase your visibility on social media** posts. Everyone following #GXT2024 will be able to see them, and you might gain new followers and connections with fellow colleagues from all over the world.
- You can also use #GXT2024 for more content-related social media posts.
- Make sure to follow and mention the official GXT social media profiles:

[LinkedIn](#) | [X](#) | [Facebook](#)



Sample Social Media Messages



For Speakers:

- **Option 1:**

I look forward to exploring the latest breakthroughs in technologies enhancing the guest experience at #GXT2024. Join me on this transformative journey this December in Abu Dhabi: <https://gxt-summit.com/registration/>

#GuestTech #guestexperience #hospitality

- **Option 2:**

I will be presenting at the inaugural edition of the #GXT2024 Summit and Expo, the most pivotal event in the travel, hospitality, leisure, and entertainment business. I look forward to seeing you there!

<https://gxt-summit.com/>

#GuestTech #guestexperience #hospitality

- **Option 3**

Join me at #GXT2024 in Abu Dhabi for the world's most impactful event for technology innovators and hospitality executives. Let's unravel the biggest challenges and unveil the greatest opportunities shaping the future of the travel, tourism, hospitality, leisure, and entertainment sectors together!

<https://gxt-summit.com/>

#GuestTech #guestexperience #hospitality



For Partners:

- **Save the date:**

 Save the date!


Join us this December in Abu Dhabi for the inaugural edition of the Guest Xperience Tech Summit & Expo. Get ready to immerse yourself in the latest innovations in guest experience! Let's unravel the biggest challenges and unveil the greatest opportunities shaping the future of the travel, tourism, hospitality, leisure, and entertainment sectors. - <https://gxt-summit.com/>
#GXT2024 #GuestTech #guestexperience #hospitality

- **Registration is open, save before the Early Bird deadline:**

 Registration for GXT 2024 is officially open!

This is the time to secure your spot before the Early Bird Registration deadline to enjoy special savings. Don't miss out on this opportunity to network with industry leaders and explore cutting-edge tech solutions for elevating the guest experience. - <https://gxt-summit.com/registration/>
#GXT2024 #GuestTech #guestexperience #hospitality

- **Check out the programme:**

 Exciting news! The programme for GXT 2024 is now live. Explore the lineup of keynote speakers, panel discussions, and workshops covering the latest trends in guest experience technology. Plan your agenda today! - <https://gxt-summit.com/programme/>

#GXT2024 #GuestTech #guestexperience #hospitality




For Partners:

- **Join experts at GXT 2024:**

 Get ready to hear from the industry experts at GXT 2024! Join us this December in Abu Dhabi and gain insights from the leading voices in guest experience technology. Don't miss out on the opportunity to learn from the best. Register now - <https://gxt-summit.com/registration/>
#GXT2024 #GuestTech #guestexperience #hospitality

- **Discover Abu Dhabi:**

 While attending GXT 2024, take the chance to explore the wonders of Abu Dhabi! From cultural landmarks to modern marvels, there's so much to discover in this vibrant city. Plan your trip now and make the most of your GXT experience! - <https://gxt-summit.com/discover-abu-dhabi/>
#GXT2024 #AbuDhabi #GuestTech #guestexperience #hospitality



Tourism, travel, destination marketing

Are you ready to revolutionize the way guests explore, book, and experience travel destinations? Join us at #GXT2024 as we will address the need for digital and technological transformation of the guest experience in tourism, resorting and destination marketing.

Don't miss out on shaping the future of hospitality! Register now and be part of the journey: <https://gxt-summit.com/registration/>

#GXT2024 #GuestTech #guestexperience #hospitality #travel
#tourism



Hospitality, hotels, casinos, restaurants

Are you looking to redefine guest experiences and elevate service standards in hotels, casinos, restaurants, and bars? Join us at #GXT2024 as we tackle the challenges and embrace the opportunities in the hospitality industry.

Register now and be part of the Future of Guest Experience:
<https://gxt-summit.com/registration/>

#GXT2024 #GuestTech #guestexperience #hospitality



Stadiums, theaters, entertainment venues

Do you want to explore the innovative ways to reshape guest experience in stadiums, theatres, and entertainment venues? Join us at #GXT2024 as we delve into the challenges and seize the opportunities in the entertainment industry.

Don't miss this chance to be part of the inaugural edition of #GXT2024! Register now and be part of the conversation: <https://gxt-summit.com/registration/>

#GXT2024 #GuestTech #guestexperience #hospitality
#entertainment



Event management, convention centres, associations

Are you interested in revolutionizing the event management? Join us at GXT 2024 where we will explore how to elevate attendee experiences - from seamless registration to engaging sessions and networking opportunities.

Don't miss this chance to be part of the inaugural edition of #GXT2024! Join us this December in Abu Dhabi: <https://gxt-summit.com/registration/>

#GXT2024 #GuestTech #guestexperience #hospitality
#eventmanagement





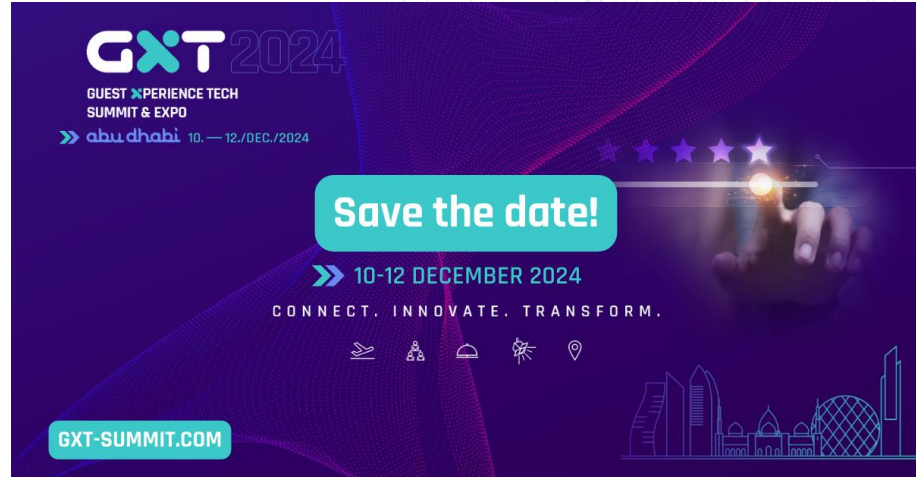
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abu dhabi 2024 SUMMIT & EXPO

Save the date!

10-12 DECEMBER 2024

GXT-SUMMIT.COM

This poster features a dark purple background with a grid of dots and a hand pointing at a glowing light. The text is in white and teal. The GXT logo is prominent at the top left.



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This poster features a dark purple background with a grid of dots and a hand pointing at a glowing light. The text is in white and teal. The GXT 2024 logo is prominent at the top left. There are icons for a plane, people, a dome, a gear, and a location pin. A city skyline is visible at the bottom right.



Sample Social Media Graphics

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abu dhabi 2024

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Sample Social Media Graphics



How to use the assets:

- Use the Sample Social Media Messages by copying and pasting directly to your social media post, or as a template to help you create a message in your own words.
- Use the Sample Social Media Graphics for posts to promote your participation in the event. Right click and select “Save as picture” to download the images.
- Use the official hashtag #GXT2024 on all posts and conversations related to the topic of the summit and the event itself, and make sure to tag the official GXT channels:
 - On LinkedIn: [@Guest Xperience Tech Summit & Expo](#)
 - On X: [@GuestXTech](#)
 - On Facebook: [@GuestXTech](#)



For additional materials or information, please contact:

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