

# Who Attends

GXT 2024 is the premier event that brings the travel, hospitality, leisure, and entertainment industries together. This summit is a unique platform for cross-sector innovation, offering unmatched opportunities to learn from industry leaders, connect with peers, exchange knowledge and ideas, and forge transformative business relationships.

## THE ENTIRE TRAVEL, HOSPITALITY, LEISURE AND ENTERTAINMENT ECOSYSTEM:

- International Hotel Chains
- Franchised Hotels
- Independent Hotels
- B&B's
- Hostels
- Resorts
- Amusement Parks
- Theme Parks
- Water Parks
- Theatres
- Stadium Operators
- Convention Centres
- Event Organisers
- Transport Operators
- Cruise Operators
- Club Management
- Associations
- Visitor Bureaus
- Tourism Agencies
- Governmental Agencies
- Franchise Owners

- Restaurant Chains
- Museums
- Shopping Malls
- Zoos & Aquariums
- Entertainment Companies
- Destination Marketing Companies (DMC's)

## **BY JOB TITLE:**

- VP's
- CEOs
- CCOs
- CIOs
- CMOs
- CTOs
- CPOs
- CFOs
- Chief Client Officer
- Global Procurement Officers
- VP Strategy & Integration
- VP Customer Experience
- VP Digital & Technology
- Marketing Heads
- VP Operations
- VP Transformation
- VP Finance
- VP Service Delivery
- Supply Chain Directors
- Director Business Intelligence
- Project Directors