

# Promotion & Advertisement

Experience the future with us!

More than 60 fascinating opportunities!

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## **Keynote Presentation**

Opportunity to host a morning or afternoon Keynote Session.

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## **Deep Dives**

Elevate your leadership skills with this elite component, crafted for visionary leaders and led by world-renowned experts.

[Learn More](#)

## **Showcase Stage**

Opportunity to showcase your products in a 15-min slot.

[Learn More](#)

## **Shark Tank Gx Experience**

Opportunity to invest in new Gx Experiences.

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**Suprise & Delight**

## Experiences

Create an unforgettable experience for our participants.

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## Local Tours

Showcase what you have to offer and provide the best Gx Experience for our participants.

[Learn More](#)

## Think Tank

Connect with leaders of the Gx Experience in a private gathering.

[Learn More](#)

## Tech Sandbox Access

Get access to the exploration of new ideas, functionalities and features in the tech world of Gx Experience.

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## Gx Passport Competition

Drive engagement and boost your brand by sponsoring the digital passport competition.

[Learn More](#)

## **Steps Competition**

Support the steps competition and be present in all materials about this activity.

[Learn More](#)

## **Gx DJ Experience**

Provide a soundtrack  
for this  
Gx Experience!

[Learn More](#)

## **World Map**

Connect with participants  
around the globe  
with our interactive world map.

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## **Innovation Suites**

Host guests by hiring a branded  
innovation suite in the exhibition hall.

[Learn More](#)

## **Meeting Pods**

Offer participants a technology enabled meeting space.

[Learn More](#)

## Meeting Rooms

Host guests by hiring a room at the venue.

[Learn More](#)

## Social Media Promotion

Be visible with an original company post in our social media channels.

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## Ripple Maker

Delight your audience with this unforgettable and personalized experience.

[Learn More](#)

## Sport Games

Draw participants to your booth with a football pool or mini golf course.

[Learn More](#)

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## **BTIC Registration**

Showcase your brand at  
the very beginning!

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## **Badge Printing Station**

Be present at the stations where participants collect their  
badges from.

[Learn More](#)

## **Information Kiosk**

Promote your company  
at the Information Kiosk.

[Learn More](#)

## **Showcase Stage Area**

Opportunity to brand the  
Product Stage Area.

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## **Start-up Area**

Expand your reach by branding  
the Start-up Area.

[Learn More](#)

## **Business Hub**

Be visible where the  
connection are made!

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## **Congress Dinner**

Promote your company at  
the Congress Dinner.

[Learn More](#)

## **Faculty Dinner**

Promote your company at  
the Faculty Dinner.

[Learn More](#)

## **Relax**

## **Area**

Showcase your brand in the Relax Area.

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## **Press Lounge**

Show your brand in the Press lounge.

[Learn More](#)

## **Laptop Lounge**

Opportunity to show you logo in the Laptop lounge.

[Learn More](#)

## **Venue Branding**

Create anticipation and brand the venue with your logo.

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## **Directional Signage**

Showcase your company on the Directional Signage.

[Learn More](#)

## **Congress**



## Flags

Get exposure by branding the Flags across the venue.

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## Floor Branding

Have brander stickers or footsteps on the floor.

[Learn More](#)

## Coffee Break

Promote your company at one or more coffee breaks.

[Learn More](#)

## Lunch Breaks

Promote your company at one or more Lunch Breaks

[Learn More](#)

## Welcome Reception

Promote your company at the Welcome Reception.

[Learn More](#)

## Photo

## **Booth**

Get exposure by branding the Photo Booth.

[Learn More](#)

## **Selfie Corner**

Get exposure by branding the Selfie Corner.

[Learn More](#)

## **Headshot Station**

Placing your brand front and centre in this headshot station.

[Learn More](#)

## **AI-Powered Digital Photo Album**

Be present at the innovative digital photo album participants will receive.

[Learn More](#)

## **Speakers Ready Room**

Room for speakers and abstract presenters.

[Learn More](#)

## **WIFI**

## **Support**

Opportunity to support WIFI services during the Congress days.

[Learn More](#)

## **Experience Igloo**

Create an unforgettable experience for our participants!

[Learn More](#)

## **Social Media Wall**

Advert in a loop on the social media plasma screen.

[Learn More](#)

## **“RECAP OF THE DAY” VIDEO**

Get exposure at the end of each day by supporting this video.

[Learn More](#)

## **Video Teaser Page**

Connect with attendees before the Congress days.

[Learn More](#)

## **Gx Bags**

Opportunity to place company's logo on the Congress bags.

[Learn More](#)

## **Gx Lanyards**

Opportunity to place company's logo on the lanyards.

[Learn More](#)

## **Water Stations**

Be visible by branding the water stations.

[Learn More](#)

## **Notepads and Pens**

Opportunity to place company's logo on the notepads & pens.

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## **Meet up Point**

Brand this starting line for shared experiences and new connections!

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## **Charging Kiosk**

Be visible by branding the Charging Kiosk.

[Learn More](#)

## **Branded Seating Cubes**

Offer participants a change to relax on stylish chairs.

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## **Shuttle Bus**

Support the transport between hotels and the Congress venue.

[Learn More](#)

## **Hotel Key Cards**

Promote your company on the Hotel Key Cards

[Learn More](#)

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## **Registration Confirmation Letter**

Advertise your company on  
the Registration Confirmation Letter

[Learn More](#)

## **Hotel Room Insert**

Promotional material included  
in the Hotel Rooms.

[Learn More](#)

## **Advert in Conference Brochure**

Advert in  
the Congress Brochure

[Learn More](#)

## **Digital Insert Wall**

Promote your company and products in our digital insert wall.

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## **Pocket Program**

Support the Congress

Pocket Program

[Learn More](#)

## **App Advert**

Advertise your session or booth in our mobile app.

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## **Push notification**

Connect with participants with a push notification.

[Learn More](#)

## **Website Banner Ad**

Be visible on the Congress website with an advert.

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## **Plasma Screen Ad**

Advert in a loop on the Congress TV.

[Learn More](#)

## **Newsletter Banner Ad**

Be visible on the Congress Newsletter with an advert.

[Learn More](#)

## Promotional Mailshot

Gain additional exposure for your session, company or booth.

[Learn More](#)

## Post- Congress Mailshot

Connect with participants after the Congress days and gain additional exposure.

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- [Prospectus](#)
- [Presence](#)
- [Networking](#)
- [Visibility](#)
- [Advertisement](#)
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## LEARN MORE

To learn more about the items presented in this page, please download the printable glossary.

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