## **About GXT**

**GXT** 

#### **GUEST EXPERIENCE TECH**

The journey to revolutionise the world of travel, tourism, hospitality, leisure, and entertainment starts here. GXT is your gateway to uncovering transformative ideas, practical solutions, and ground-breaking technologies that will reshape the industry.

### **RE-IMAGINED**







#### **INTERSECT**



HIGH LEVEL CONGRESS



LARGE SCALE EXPO



**BUSINESS MATCH-MAKING SERVICE** 



WORLD'S FOREMOST MARKET DISRUPTORS



BUYER PROGRAMS



INNOVATION ZONE + LIVE DEMOS



ONFLOOR EDUCATIONAL SEMINARS



ASTONISHING START UPS

# THE ENTIRE TRAVEL, HOSPITALITY, LEISURE AND ENTERTAINMENT ECOSYSTEM:

- International Hotel Chains
- Franchised Hotels
- Independent Hotels
- B&B's
- Hostels
- Resorts
- Amusement Parks
- Theme Parks
- Water Parks
- Theatres
- Stadium Operators
- Convention Centres
- Event Organisers
- Transport Operators
- Cruise Operators
- Club Management
- Associations
- Visitor Bureaus
- Tourism Agencies
- Governmental Agencies

- Franchise Owners
- Restaurant Chains
- Museums
- Shopping Malls
- Zoos & Aquariums
- Entertainment Companies
- Destination Marketing Companies (DMC's)

#### BY JOB TITLE:

- VP's
- CEOs
- CCOs
- CIOs
- CMOs
- CTOs
- CPOs
- CF0s
- Chief Client Officer
- Global Procurement Officers
- VP Strategy & Integration
- VP Customer Experience
- VP Digital & Technology
- Marketing Heads
- VP Operations
- VP Transformation
- VP Finance
- VP Service Delivery
- Supply Chain Directors
- Director Business Intelligence
- Project Directors