

Home

JTNDdmlkZW8lMjBpZCUzRCUyMmJhY2tncm91bmQtdmlkZW8lMjIlMjBhdXRvcG
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byUzRQ==

The event is postponed until a later date.

Stay tuned for more information.

CONNECT. INNOVATE. TRANSFORM

Welcome to the Future of Guest Xperience!

In a rapidly evolving digital landscape, businesses in travel, hospitality, events, and entertainment are facing increased demands for seamless guest experiences from tech-savvy consumers.

To thrive in this era, industry leaders must adopt innovative technologies.

Join us at the Guest Xperience Tech Summit & Expo (GXT 2024) in Abu Dhabi from December 10 to 12, 2024, for the most pivotal event in these sectors.

ABOUT GXT

ADVISORY BOARD

SUPPORT THE EVENT

WHO ATTENDS

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WORLD'S FOREMOST MARKET DISRUPTORS

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ONFLOOR EDUCATIONAL SEMINARS

ASTONISHING START UPS

IMAGINE AN EVENT THAT...

[mvc_infobox info_style="mega_info_box_2" info_opt="show_icon" icon_size="24" title_color="#000000" font_icon="fas fa-chevron-circle-right" icon_color="#ffffff"]Helps our community overcome these challenges, and that creates opportunities to transform experiences that IMPACT on the lives of millions of guests.[/mvc_infobox][mvc_infobox info_style="mega_info_box_2" info_opt="show_icon" icon_size="24" title_color="#000000" font_icon="fas fa-chevron-circle-right" icon_color="#ffffff"]Presents real, transformative, practical content and solutions that will reshape the world of tourism, travel, hospitality, events and entertainment.[/mvc_infobox][mvc_infobox info_style="mega_info_box_2" info_opt="show_icon" icon_size="24" title_color="#000000" font_icon="fas fa-chevron-circle-right" icon_color="#ffffff"]Provides leaders with most comprehensive & cutting-edge guest tech content, a showcase of the world's leading solutions, and a meeting place to learn, source product and do business.[/mvc_infobox]



73% of customers say that customer experience is the most important factor in purchasing decisions.

Source: Deloitte



The global market for smart ticketing in entertainment venues is projected to reach \$44B by 2027.

Source: Grand View Research



IoT-enabled devices in hotels can help reduce energy

consumption by up to 30%.

Source: Forbes

AND GET THE BENEFITS

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