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CONNECT. INNOVATE. TRANSFORM

Welcome to the Future of Guest Xperience!

In a rapidly evolving digital landscape, businesses in travel, hospitality, leisure, and entertainment are facing increased demands for seamless guest experiences from tech-savvy consumers.

To thrive in this era, industry leaders must adopt innovative technologies.

Join us at the Guest Xperience Tech Summit & Expo (GXT 2024) in Abu Dhabi from December 10 to 12, 2024, for the most pivotal event in these sectors.

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[mvc_infobox info_style="mega_info_box_2" info_opt="show_icon" icon_size="24" title_color="#000000" font_icon="fas fa-chevron-circle-right" icon_color="#ffffff"]Helps our community overcome these challenges, and that creates opportunities to transform experiences that IMPACT on the lives of millions of guests.[/mvc_infobox][mvc_infobox info_style="mega_info_box_2"

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content and solutions that will reshape the world of tourism,
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info_style="mega_info_box_2" info_opt="show_icon"
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chevron-circle-right" icon_color="#ffffff"]Provides leaders
with most comprehensive & cutting-edge guest tech content, a
showcase of the world's leading solutions, and a meeting place
to learn, source product and do business.[/mvc_infobox]
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73% of customers say that customer experience is the most important factor in purchasing decisions.

Source: Deloitte



The global market for smart ticketing in entertainment venues is projected to reach \$44B by 2027.

Source: Grand View Research



IoT-enabled devices in hotels can help reduce energy consumption by up to 30%.

Source: Forbes

AND GET THE BENEFITS

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